

# A guide to news on Bloomberg

## Browse news

### Top news – **TOP <GO>**

Headlines on the day's top stories.

### Most read news – **READ <GO>**

News stories ranked by readership on the Bloomberg Terminal®.

## Search news

### News search – **N <GO>**

News on any topic, person, company, region or keyword.

### Run natural-language – **NEWS ON \_\_\_ <GO>**

Searches for most recent news e.g., **NEWS ON GE EARNINGS <GO>**

### Run natural-language – **TOP NEWS ON \_\_\_ <GO>**

Searches for top-ranked news e.g., **TOP NEWS ON ECONOMICS <GO>**

### Run natural-language searches – **TWEETS ON \_\_\_ <GO>**

Across content from Twitter. e.g., **TWEETS ON OIL <GO>**

### Company news – **CN <GO>**

News on the company by adding CN after a ticker.

### News on a topic – **NI <GO>**

Pre-existing news filters on related topics that can be seen by adding NI before a topic in the command line.

## Recommended content

### First Word – **FIRS <GO>**

Bloomberg's news summary service.

### Bloomberg Intelligence – **BI <GO>**

Industry, company and economic research and analysis from Bloomberg's team of analysts and economists.

### Bloomberg Brief newsletters – **BRIE <GO>**

Bloomberg's suite of newsletters.

### QuickTakes – **QUIC <GO>**

One-page guides to current news topics.

## Opinion

### Bloomberg View – **VIEW <GO>**

Bloomberg editorials and columnists.

### Gadfly – **GADF <GO>**

Fast commentary from Bloomberg News.

## Social media

### Twitter search – **TWTR <GO>**

Portal to Bloomberg's social media tools.

### Twitter lists – **TWTL <GO>**

Build custom lists of Twitter handles or browse suggested lists.

### Bloomberg selected Tweets – **TWEET <GO>**

Bloomberg's hand-selected list of the most important corporate and global macro Tweets.

### Tweet from the Terminal – **SOCI <GO>**

Find information on how to Tweet directly from the Terminal.

## Personalized news

### My news – **MYN <GO>**

Top news on a customizable list of topics.

### News on ticker list – **NL <GO>**

News sorted by ticker for a list of securities.

### News searches & alerts – **NLRT <GO>**

A list of your personalized news alerts.

### Suggested filters – **STNI <GO>**

Scrolling global macro news mixed with news on an asset class.

### Suggested alerts – **SALT <GO>**

Popular news alerts, including Readership Spikes and Hot Headlines.

### News settings – **NZPD <GO>**

Portal to customize news settings, such as language preferences.

## News analytics

### News trends – **TREN <GO>**

View companies and topics with unusual sentiment or volume.

### News sentiment chart – **GN <GO>**

Visualize company performance correlated with news flow.

### Twitter sentiment chart – **GT <GO>**

Visualize social media activity for a company in an intraday price bar chart.

## Multimedia

### Bloomberg Media – **MEDI <GO>**

Portal to Bloomberg's television and radio programs.

### Top Live – **TLIV <GO>**

Live blogging of key events.

### Markets Live – **MLIV <GO>**

Real-time news and editorial insights on global markets and macro events.

### Squawk – **SQUA <GO>**

Real-time audio announcements.