Around the Bureaus Series –
Making Key Data User-Friendly

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Presented by:
Andrew W. Hait
U.S. Census Bureau
Navigating Commerce Data

- **Power Users** want the whole forest
- **Mid-level** users want a single tree
- **Entry-level** users want a leaf on a single tree

*The tools we provide to serve the data must serve all user types!*
American FactFinder (AFF)

- Contains Census business data from the Economic Census, Economic Census of Island Areas, SBO, CFS, and Census of Governments
- Also annual data from CBP, NS, and ASM

www.factfinder.census.gov
Contains Census business data from the Economic Indicators only
QuickFacts

www.census.gov/quickfacts/table/PST045215/36,36001,3601000

- Contains Census business data from the Economic Census and SBO
- Also data from CBP and NS
My CD

www.census.gov/mycd/

- Contains Census business data from CBP only
ISP and Snapshots

- Provides access to Census business data from:
  - All Census Economic Programs
- Allows you to:
  - Browse all Census programs
  - Deep Link to AFF
  - View Industry Definitions/Comparability
  - Access to Snapshots

http://www.census.gov/econ/isp/
http://www.census.gov/econ/snapshots/index.php
Census Business Builder
Guiding Principles

- Easy to use
- Customer focused
- Census data and more
- Leverage existing Census investments and current technologies
- Free
CBB Home Page

https://cbb.census.gov/sbe/#
https://cbb.census.gov/rae/#

Key Features:
- Promo Video
- Tutorial Videos
- Flyers, Fact Sheets, FAQs, Help
- Tool Links

http://www.census.gov/data/data-tools/cbb.html
The Future...

https://data.census.gov/preview/
Thank You!

Questions?

Andrew.W.Hait@census.gov

(301)763-6747